

PRIVACY POLICY



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INTRODUCTION



Aldridge Foundation is committed to protecting your personal information. This privacy policy explains how we use any personal information we collect from you or that you provide to us when you contact us by phone, email, letter, attend any of our events or when you use our website: http://aldridgefoundation.com

Where we ask you to provide us with any information by which you can be identified, you can be assured that it will only be used in accordance with this privacy statement, and in line with the General Data Protection Regulation (GDPR) 2018.

Any questions regarding this site and this privacy policy should be sent to Jennifer Lavender by email jennifer.lavender@aldridefoundation.com or to hello@aldridgefoundation.com

1. What Kind of Information Do We Collect?

- 1.1 When you access our information or contact us, we may collect and process personal information about you. Depending on your activity, this personal information may include your name, email address, postal address, telephone or mobile number.
- 1.2 We may also ask you for information when you report a problem with our site.
- 1.3 If you contact us, we may keep a record of that correspondence.
- 1.4 We may ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- 1.5 We may also collect details of your visits to our site, including but not limited to traffic data, location data, weblogs, and other communication data and the resources that you access.
- 1.6 By submitting this personal information, you enable us to provide you with the information, services or products you select.
- 1.7 We will also collect information you knowingly provide to us (such as your name and email address) if you choose to register for our email newsletters or contact us through any other form on the website.

2. What Might We Use Your Personal Information For?

- 2.1 We are required by GDPR to ensure that any personal information you supply to us is only used for the purpose for which you provided it.
- 2.2 When we request your personal information on this site, if we tell you we will use it for a specific purpose then we will only use it for that purpose.



- 2.3 If we don't tell you we will use it for a specific purpose then we may use it in the following ways:
 - to provide you with information, services or products you have requested or which we feel may interest you where you have consented to being contacted
 - to allow you to participate in interactive features on our site, when you choose to do so, for example, we may help you complete forms by inserting your contact details for you to edit
 - to analyse and improve the services offered on our sites by providing you with the most user-friendly navigation experience we can for your computer or other internet device
 - with IP addresses, to identify your approximate location, block disruptive use
 or to establish the number of visits to the site from different countries.

3. Don't Want Us to Contact You?

3.1 If we contact you by phone, email or letter we will not contact you again if you ask us not to. You can contact us at any time to change your contact method preferences by emailing hello@aldridgefoundation.com

4. Will We Ever Give Your Information to Other Organisations?

- 4.1 Aldridge Foundation will not rent or sell your personal information to other organisations.
- 4.2 However, where you have given us permission to contact you we may allow partner organisations access to some of your organisations' information so they can contact you.
- 4.3 We may disclose your personal or organisational information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use for this site or other agreements; or to protect the rights, property or safety of Aldridge Foundation, our donors or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection.

We may disclose information about you to any of our employees, officers, agents, suppliers or sub-contractors as is reasonable for the purposes set out in this privacy policy. In addition, we may disclose information about you:

- To the extent that we are required to do so by law
- In connection with any legal proceedings or prospective legal proceedings
- In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).



Except as provided in this privacy policy, we will not provide your information to third parties.

5. Use of Cookies

- 5.1 A cookie is a small text file containing small amounts of information which are downloaded to your device when you visit a website. Cookies are sent back to the website when you return to it, this is useful because it allows the website to recognise your device.
- 5.2 These cookies record information about your online preferences and allow Aldridge Foundation to improve your experience on its site.
- 5.3 Aldridge Foundation does not share any personal information gathered by the cookies with third parties.

6. Changes to Our Privacy Policy

6.1 We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 31 August 2024.

7. Your Rights

- 7.1 Data protection regulations give you clear rights over how your data is used by us. You can find out more detail about your rights by visiting the Information Commissioner's Office website's section on individual rights.
- 7.2 You also have the right to report concerns or complain about our handling of your data to the Information Commissioner's Office. Details of how to do this can be found on its <u>website</u>.